

JEGYZETEK

1. A DOLGOK SÚRÚJÉBEN

- ¹ R. V. Gould: "Revenge as Sanction and Solidarity Display: An Analysis of Vendettas in Nineteenth-Century Corsica", *American Sociological Review*, 65 (2000): 682–704.
- ² B. A. Jacobs: "A Typology of Street Criminal Retaliation", *Journal of Research in Crime and Delinquency*, 41 (2004): 295–323.
- ³ A. V. Papachristos: Murder by Structure: Dominance Relations and the Social Structure of Gang Homicide in Chicago (December 2007). In SSRN: <http://ssrn.com/abstract=855304>.
- ⁴ M. Planty: *Third Party Involvement in Violent Crime, 1993–1999* (Washington, DC: Bureau of Justice Statistics Special Report, 2002).
- ⁵ www.livingdonorsonline.com. (Elérve: 2008. október 3.)
- ⁶ "Walk Strikes Close to Home for Organ Donor's Family", *The Mississauga News*, April 28, 2008.
- ⁷ M. A. Rees et al.: "A Nonsimultaneous, Extended, Altruistic-Donor Chain", *New England Journal of Medicine*, 360 (2009): 1096–1101.
- ⁸ "'Moon Tracking' Station Readied at Canoga Park", *Los Angeles Times*, November 25, 1957
- ⁹ P. Marsden: "Core Discussion Networks of Americans", *American Sociological Review*, 52 (1987): 122–131; lásd még M. McPherson et al., "Social Isolation in America: Changes in Core Discussion Networks Over Two Decades", *American Sociological Review*, 71(2006): 353–375.
- ¹⁰ I. de Sola Pool – M. Kochen: "Contacts and Influence", *Social Networks*, 1 (1978/1979): 5–51.
- ¹¹ P. Kristensen – T. Bjerkedal: "Explaining the Relation Between Birth Order and Intelligence", *Science*, 316 (2007): 1717.
- ¹² S. Milgram – L. Bickman – L. Berkowitz: "Note on the Drawing Power of Crowds of Different Size", *Journal of Personality and Social Psychology*, 1969; 13(2): 79–82.
- ¹³ Farkas et al.: "Mexican Waves in an Excitable Medium", *Nature*, 419 (2002): 131–132.
- ¹⁴ I. D. Couzin et al.: "Effective Leadership and Decision-Making in Animal Groups on the Move", *Nature*, 433 (2005): 513–516.
- ¹⁵ J. Travers – S. Milgram: "An Experimental Study in the Small World Problem", *Sociometry*, 35, 4 (1969): 425–443.
- ¹⁶ P. S. Dodds et al.: "An Experimental Study of Search in Global Social Networks", *Science*, 301 (2003): 827–829.

2. AMIKOR MOSOLYGUNK, AZ EGÉSZ VILÁG EGYÜTT MOSOLYOG VELÜNK

- ¹ A. M. Rankin – P. J. Philip, “An Epidemic of Laughing in The Bukoba District of Tanganyika”, *The Central African Journal of Medicine*, 9 (1963): 167; Robert R. Provine, *Laughter: A Scientific Investigation* (New York: Penguin, 2000).
- ² A. Hatfield et al., “Emotional Contagion”, *Current Directions in Psychological Science*, 2, No. 1 (1993): 96–99.
- ³ C. N. Scollon et al., “Experience Sampling: Promise and Pitfalls, Strengths and Weaknesses”, *Journal of Happiness Studies*, 4 (2003): 5-34; J. P. Laurenceau – N. Bolger, “Using Diary Methods to Study Marital and Family Processes”, *Journal of Family Psychology*, 19 (2005): 86-97; R. Larson – M. H. Richards, *Divergent Realities: The Emotional Lives of Mothers, Fathers, and Adolescents* (New York: Basic Books, 1994).
- ⁴ M. J. Howes et al., “Induction of Depressive Affect After Prolonged Exposure to a Mildly Depressed Individual”, *Journal of Personality and Social Psychology*, 49 (1985): 1110–1113.
- ⁵ S. D. Pugh, “Service with a Smile: Emotional Contagion in the Service Encounter”, *Academy of Management Journal*, 44 (2001): 1018–1027; W. C. Tsai – Y. M. Huang, “Mechanisms Linking Employee Affective Delivery and Customer Behavioral Intentions”, *Journal of Applied Psychology*, 87 (2002): 1001–1008.
- ⁶ J. B. Silk, “Social Components of Fitness in Primate Groups.” *Science*, 317 (2007): 1347–1351.
- ⁷ J. M. Susskind et al., “Expressing Fear Enhances Sensory Acquisition”, *Nature Neuroscience*, 11, no. 7 (2008): 843–850.
- ⁸ Idézi Hatfield, “Emotional Contagion”, 97.
- ⁹ M. Iacoboni, *Mirroring People: The New Science of How We Connect with Others* (New York: Farrar Straus & Giroux, 2008).
- ¹⁰ J. E. Warren et al., “Positive Emotions Preferentially Engage an Auditory-Motor ‘Mirror’ System”, *Journal of Neuroscience*, 26, no. 50 (2006): 13067–13075.
- ¹¹ J. F. C. Hecker, *The Epidemics of the Middle Ages*, trans. by B. G. Babington (London: The Sydenham Society, 1844) 87–88.
- ¹² T. F. Jones et al., “Mass Psychogenic Illness Attributed to Toxic Exposure at a High School”, *New England Journal of Medicine*, 342, no. 2 (2000): 96–100.
- ¹³ “Mass Hysteria Can Make Many Sick – Tennessee Case Shows How Anxiety Spreads”, *Florida Times-Union*, May 7, 2000. A–15.
- ¹⁴ Jones, “Mass Psychogenic Illness...”, 100.
- ¹⁵ L. P. Boss, “Epidemic Hysteria: A Review of the Published Literature”, *Epidemiological Reviews*, 19, no. 2 (1997): 233–243.
- ¹⁶ D. M. Johnson, “The ‘Phantom Anesthetists’ of Mattoon: A Field Study of Mass Hysteria”, in *Readings in Social Psychology* (New York: Henry Holt and Co., 1952) 210.
- ¹⁷ E. T. Rolls, “The Functions of the Orbitofrontal Cortex”, *Brain and Cognition*, 55, no. 1 (2004): 11–29.

- ¹⁸ J. Willander – M. Larsson, “Olfaction and Emotion: The Case of Autobiographical Memory”, *Memory and Cognition*, 35, no. 7 (2007): 1659–1663.
- ¹⁹ R. S. Herz et al., “Neuroimaging Evidence for the Emotional Potency of Odor-Evoked Memory”, *Neuropsychologia*, 42 (2004): 371–378; D. H. Zald – J. V. Pardo, “Emotion, Olfaction, and the Human Amygdala: Amygdala Activation During Aversive Olfactory Stimulation”, *Proceedings of the National Academy of Sciences*, 94 (1997): 4119–4124.
- ²⁰ Boss, “Epidemic Hysteria”, 238.
- ²¹ M. Talbot, “Hysteria Hysteria”, *New York Times*, June 2, 2002.
- ²² N. A. Christakis, “This Allergies Hysteria Is Just Nuts”, *British Medical Journal*, 337 (2008): a2880.
- ²³ M. Csikszentmihalyi – R. Larson, “Validity and Reliability of the Experience-Sampling Method”, *The Journal of Nervous and Mental Diseases*, 175 (1987): 527; M. Csikszentmihalyi et al., “The Ecology of Adolescent Activity and Experience”, *Journal of Youth and Adolescence*, 6 (1977): 281–294.
- ²⁴ R. W. Larson – M. H. Richards, “Family Emotions: Do Young Adolescents and Their Parents Experience the Same States?” *Journal of Research on Adolescence*, 4 (1994): 567–583.
- ²⁵ P. Totterdell, “Catching Moods and Hitting Runs: Mood Linkage and Subjective Performance in Professional Sports Teams”, *Journal of Applied Psychology*, 85 (2000): 848–859.
- ²⁶ J. H. Fowler – N. A. Christakis, “Dynamic Spread of Happiness in a Large Social Network: Longitudinal Analysis Over 20 Years in the Framingham Heart Study”, *British Medical Journal*, 337 (2008): a2338.
- ²⁷ R. A. Easterlin, “Explaining Happiness”, *Proceedings of the National Academy of Sciences*, 100, no. 19 (2003): 11176–11183.
- ²⁸ J. Knight – R. Gunatilaka, “Is Happiness Infectious?” (nem publikált tanulmány Oxford University, 2009).
- ²⁹ E. Diener – R. E. Lucas – C.N. Scollon, “Beyond the Hedonic Treadmill: Revising the Adaptation Theory of Well-Being”, *American Psychologist*, 2006; 61: 305–314.
- ³⁰ D. Gilbert, *Stumbling on Happiness*, (New York: Vintage, 2005).
- ³¹ S. Lyubormirsky et al., “Pursuing Happiness: the Architecture of Sustainable Change”, *Review of General Psychology*, 9 (2005): 111–131.
- ³² J. M. Ernst – J. T. Cacioppo, “Lonely Hearts: Psychological Perspectives on Loneliness”, *Applied and Preventive Psychology*, 8, no. 1 (1999): 1–22.
- ³³ J. T. Cacioppo – J. H. Fowler – N. A. Christakis, “Alone in the Crowd: The Structure and Spread of Loneliness in a Large Social Network”, *Journal of Personality and Social Psychology*, 97, no. 6 (2009): 977–999.
- ³⁴ H. Fisher, *Why We Love: The Nature and Chemistry of Romantic Love* (New York: Henry Holt and Co., 2004).

3. SZERESD AZT, AKIVEL EGYÜTT VAGY

- ¹ <http://www.city-data.com/forum/relationships/331411-how-i-met-myspouse-3.html>. (Elérve: 2009 március.)
- ² E. O. Laumann et al., *The Social Organization of Sexuality: Sexual Practices in the United States* (Chicago: University of Chicago Press, 1994).
- ³ M. Bozon – F. Héran, “Finding a Spouse: A Survey of How French Couples Meet”, *Population*, 44, no. 1 (1989): 91–121.
- ⁴ Laumann, *Social Organization of Sexuality...*
- ⁵ Bozon, “Finding a Spouse”.
- ⁶ M. Madden – A. Lenhart, “Online dating”, *Pew Internet and American Life Project*, http://www.pewinternet.org/pdfs/PIP_Online_Dating.pdf, ii. (Elérve: 2009. február 28.)
- ⁷ *Uo.* ii.
- ⁸ *Uo.* iii.
- ⁹ X. Xiaohé – M. K. Whyte, “Love Matches and Arranged Marriage: a Chinese Replication”, *Journal of Marriage and Family* 52 (1990): 709–722; N. P. Medora, “Mate Selection in Contemporary India: Love Marriages Versus Arranged Marriages”, in *Mate Selection Across Cultures*, ed. H. R. Hamon – B. B. Ingoldsby (Thousand Oaks, California: Sage Publications, 2003): 209–230.
- ¹⁰ Laumann, *Social Organization of Sexuality...*, 255.
- ¹¹ J. K. Galbraith, *The Affluent Society* (Boston, MA: Houghton Mifflin, 1958).
- ¹² A. Tverksy – D. Griffin, *Strategy and Choice* (Cambridge, MA: Harvard University Press, 1991).
- ¹³ S. J. Solnick – D. Hemenway, “Is More Always Better? A Survey on Positional Concerns”, *Journal of Economic Behavior and Organization*, 37 (1998): 373–383.
- ¹⁴ L. Jin et al., „Reduction in Long-Term Survival in Men Given High Operational Sex Ratio at Sexual Maturity”, *Demography* (megj. előtt).
- ¹⁵ R. K. Merton, *Társadalomelmélet és társadalmi struktúra* (Budapest: Osiris, 2002); R. K. Merton – A. S. Kitt, “Contributions to the Theory of Reference Group Behavior”, in *Continuities in Social Research: Studies in the Scope and Method of “The American Soldier”*, ed. R. K. Merton – P. F. Lazarsfeld (Glencoe, IL: Free Press, 1950): 40–105.; A. Bandura, *Social Learning Theory* (New York: General Learning Press, 1971); L. Festinger, “A Theory of Social Comparison Processes”, *Human Relations*, 7 (1954): 117–140.
- ¹⁶ B. C. Jones et al., “Social Transmission of Face Preferences Among Humans”, *Proceedings of the Royal Society B*, 274 (2007): 899–903.
- ¹⁷ K. Eva – T. Wood, “Are all the Taken Men Good? An Indirect Examination of Mate-Choice Copying in Humans”, *Canadian Medical Association Journal*, 175 (2006): 1573–1574.
- ¹⁸ D. Waynforth, “Mate Choice Copying in Humans”, *Human Nature*, 18 (2007): 264–271.
- ¹⁹ P. Bressan – D. Stranieri, “The Best Men Are (Not Always) Already Taken: Fe-

- male Preference for Single Versus Attached Males Depends on Conception Risk”, *Psychological Science*, 19 (2008): 145–151.
- ²⁰ D. T. Gilbert, et al., “The Surprising Power of Neighborly Advice”, *Science*, 323 (2009): 1617–1619.
- ²¹ S. E. Hill – D. M. Buss, “The Mere Presence of Opposite-Sex Others on Judgments of Sexual and Romantic Desirability: Opposite Effects for Men and Women”, *Personality and Social Psychology Bulletin*, 34 (2008): 635–647.
- ²² M. D. Regnerus – L. B. Luchies, “The Parent-Child Relationship and Opportunities for Adolescents’ First Sex”, *Journal of Family Issues*, 27 (2006): 159–183.
- ²³ S. E. Cavanagh, “The Sexual Debut of Girls in Early Adolescence: The Intersection of Race, Pubertal Timing, and Friendship Group Characteristics”, *Journal of Research on Adolescence*, 14 (2004): 285–312.
- ²⁴ A. Adamczyk – J. Felson, “Friends’ Religiosity and First Sex”, *Social Science Research*, 35 (2006): 924–947.
- ²⁵ P. S. Bearman – H. Brückner, “Promising the Future: Abstinence Pledges and the Transition to First Intercourse”, *American Journal of Sociology*, 106 (2001): 859–912.
- ²⁶ W. Manning – M. A. Longmore – P. C. Giordano, “Adolescents’ Involvement in Non-Romantic Sexual Activity”, *Social Science Research*, 34 (2005): 384–407.
- ²⁷ M. J. Prinstein – C. S. Meade – G. L. Cohen, “Adolescent Oral Sex, Peer Popularity, and Perceptions of Best Friend’s Sexual Behavior”, *Journal of Pediatric Psychology*, 28 (2003): 243–249.
- ²⁸ Laumann, *Social Organization of Sexuality...*
- ²⁹ I. Kuziemko, “Is Having Babies Contagious? Estimating Fertility Peer Effects Between Siblings”, http://www.princeton.edu/~Ekuziemko/fertility_11_29_06.pdf. (Elérve: 2009. március 1.)
- ³⁰ D. E. Bloom et al., “Social Interactions and Fertility in Developing Countries”, *PGDA Working Paper*, 34 (2008).
- ³¹ W. Farr, “Influence of Marriage on the Mortality of the French People”, in *Transactions of the National Association for the Promotion of Social Science*, ed. G. W. Hastings (London: John W. Park & Son, 1858) 504–513.
- ³² D. Lubach, idézi F. Van Poppel – I. Joung, “Long Term Trends in Marital Status Differences in the Netherlands 1850–1970”, *Journal of Biosocial Science* 33 (2001): 279–303.
- ³³ B. Turksma, idézi Van Poppel – Joung: *uo*.
- ³⁴ M. Young – B. Benjamin – C. Wallis, “The Mortality of Widowers”, *Lancet*, 2, no. 7305 (1963): 454–456.
- ³⁵ F. Elwert – N. A. Christakis, “Variation in the Effect of Widowhood on Mortality by the Causes of Death of Both Spouses”, *American Journal of Public Health*, 98 (2008): 2092–2098.
- ³⁶ L. J. Waite, “Does Marriage Matter?” *Demography*, 32 (1995): 483–508.
- ³⁷ L. A. Lillard – L. J. Waite, “Til Death Do Us Part – Marital Disruption and Mortality”, *American Journal of Sociology*, 100 (1995): 1131–1156.; L. A. Lillard – C. A.

- W. Panis, "Marital Status and Mortality: The Role of Health", *Demography*, 33 (1996): 313–327.
- ³⁸ Lásd pl. K. Allen – J. Blascovich – W. B. Mendes, "Cardiovascular Reactivity and the Presence of Pets, Friends, and Spouses: The Truth about Cats and Dogs", *Psychosomatic Medicine*, 64 (2002): 727–739.; J. K. Kiecolt-Glaser et al., "Marital Quality, Marital Disruption, and Immune Function", *Psychosomatic Medicine*, 49 (1987): 13–34.
- ³⁹ T. J. Iwashyna – N. A. Christakis, "Marriage, Widowhood, and Health Care Use", *Social Science and Medicine*, 57 (2003): 2137–2147.; L. Jin – N. A. Christakis, "Investigating the Mechanism of Marital Mortality Reduction: The Transition to Widowhood and Quality of Health Care", *Demography* (megj. előtt).
- ⁴⁰ D. Umberson, "Family Status and Health Behaviors: Social Control as a Dimension of Social Integration", *Journal of Health and Social Behavior*, 28 (1987): 306–319.; D. Umberson, "Gender, Marital Status and the Social Control of Health Behavior", *Social Science and Medicine*, 34 (1992): 907–917.
- ⁴¹ F. Elwert – N. A. Christakis, "Widowhood and Race", *American Sociological Review*, 71 (2006): 16–41.
- ⁴² Lásd például *uo.*
- ⁴³ Y. Hu – N. Goldman, "Mortality Differentials by Marital Status: An International Comparison", *Demography*, 27 (1990): 233–250.
- ⁴⁴ Elwert, "Widowhood and Race".
- ⁴⁵ D. Umberson et al., "You Make Me Sick: Marital Quality and Health Over the Life Course", *Journal of Health and Social Behavior*, 47 (2006): 1–16.; lásd még D. Carr, "Gender, Pre-loss Marital Dependence, and Older Adults' Adjustment to Widowhood", *Journal of Marriage and Family*, 66 (2004): 220–235.
- ⁴⁶ G. Clark, *Too Brief a Treat – Letters of Truman Capote* (New York: Random House, 2004).

4. NEKEM UGYANÚGY FÁJ, MINT NEKED

- ¹ <http://www.rockdalecounty.org/main.cfm?id=2130>. (Keresés: 2009. március 1.)
- ² M. A. J. McKenna, "Teen Sex Tales Turn National Focus to Rockdale", *The Atlanta Journal and Constitution*, October 19, 1999; Richard B. Rothenberg et al., "Using Social Network and Ethnographic Tools to Evaluate Syphilis Transmission", *Sexually Transmitted Diseases*, 25 (1998): 154–160.
- ³ McKenna, "Teen Sex Tales..."
- ⁴ C. Russell, "Venereal Disease Rampant Among America's Teenagers; Health Officials Call for Prevention and Study", *The Washington Post*, November 26, 1996.
- ⁵ McKenna, "Teen Sex Tales..."
- ⁶ Rothenberg, "Using Social Network and Ethnographic Tools..."
- ⁷ P. S. Bearman – J. Moody – K. Stovel, "Chains of Affection", *American Journal of Sociology*, 110 (2004): 44–91.

- ⁸ J. J. Potterat et al., “Sexual Network Structure as an Indicator of Epidemic Phase”, *Sexually Transmitted Infections*, 78 (2002): 152–158.
- ⁹ E. O. Laumann – Y. Youm, “Racial/Ethnic Group Differences in the Prevalence of Sexually Transmitted Diseases in the United States: A Network Explanation”, *Sexually Transmitted Diseases*, 26 (1999): 250–261.
- ¹⁰ F. Liljeros et al., “The Web of Human Sexual Contacts”, *Nature*, 411 (2001): 908–909.
- ¹¹ S. HELLERINGER – H. P. KOHLER, “Sexual Network Structure and the Spread of HIV in Africa: Evidence from Likoma Island, Malawi”, *AIDS*, 21 (2007): 2323–2332.
- ¹² H. Epstein, *The Invisible Cure: Africa, the West, and the Fight Against AIDS* (New York: Farrar, Straus and Giroux, 2007).
- ¹³ B. WANSINK, *Mindless Eating: Why We Eat More Than We Think*, New York: Bantam, 2006; V. I. Clendenen – C. P. Herman – J. Polivy, “Social Facilitation of Eating among Friends and Strangers”, *Appetite*, 1994; 23: 1–13.
- ¹⁴ N. A. Christakis – J. H. Fowler, “The Spread of Obesity in a Large Social Network Over 32 Years”, *New England Journal of Medicine*, 357 (2007): 370–379.
- ¹⁵ J. H. Fowler – N. A. Christakis, “Estimating Peer Effects on Health in Social Networks”, *Journal of Health Economics*, 27 (2008): 1386–1391.
- ¹⁶ P. R. Provine, “Contagious Yawning and Laughing: Everyday Imitation and Mirror-Like Behavior”, *Behavioral and Brain Sciences*, 28 (2005): 142.
- ¹⁷ D. G. Blanchflower – A. J. Oswald – B. Landeghem, “Imitative Obesity and Relative Utility”, *NBER Working Paper W14377* (2008).
- ¹⁸ E. Goodman, “Obesity ‘contagion’”, *Boston Globe*, August 3, 2007.
- ¹⁹ N. A. Christakis – J. H. Fowler, “The Collective Dynamics of Smoking in a Large Social Network”, *New England Journal of Medicine*, 358 (2008): 2249–2258.
- ²⁰ A. M. Brandt, *The Cigarette Century* (New York: Basic Books, 2007).
- ²¹ P. Ormerod – G. Wiltshire, “‘Binge’ Drinking in the UK: a Social Network Phenomenon”, <http://arxiv.org/abs/0806.3176>. (Keresés: 2009. március 1.)
- ²² N. Rao – M. M. Mobius – T. Rosenblat, “Social Networks and Vaccination Decisions”, *Federal Reserve Bank of Boston Working Paper #07–12* (2007).
- ²³ H. Raspe – A. Hueppe – H. Neuhauser, “Back Pain, A Communicable Disease?”, *International Journal of Epidemiology*, 37 (2008): 69–74.
- ²⁴ B. F. Walker, “The Prevalence of Low Back Pain: A Systematic Review of the Literature from 1966 to 1998”, *Journal of Spinal Disorders*, 13 (2000): 205–217.
- ²⁵ A. R. Lucas et al., “50-Year Trends in the Incidence of Anorexia Nervosa in Rochester, Minn.: A Population-Based Study”, *American Journal of Psychiatry*, 148 (1991): 917–922.; American Psychiatric Association Work Group on Eating Disorders, “Practice guideline for the treatment of patients with eating disorders”, *American Journal of Psychiatry*, 157 (2000): 1–39.
- ²⁶ C. S. Crandall, “Social Contagion of Binge Eating”, *Journal of Personality and Social Psychology*, 55 (1988): 588–598.
- ²⁷ M. S. Gould – S. Wallenstein – M. Kleinman, “Time-Space Clustering of Teenage Suicide”, *American Journal of Epidemiology*, 131 (1990): 71–78.

- ²⁸ D. P. Phillips, "The Influence of Suggestion on Suicide: Substantive and Theoretical Implications of the Werther Effect", *American Sociological Review*, 39 (1974): 340–354.
- ²⁹ Centers for Disease Control, "Suicide Contagion and the Reporting of Suicide: Recommendations from a National Workshop", *Morbidity and Mortality Weekly Review*, 43, no. RR-6 (1994): 9–18.
- ³⁰ E. Etzersdorfer – G. Sonneck, "Preventing Suicide by Influencing Mass-Media Reporting: The Viennese experience, 1980–1996", *Archives of Suicide Research*, 4 (1998): 67–74.
- ³¹ M. S. Gould et al., "Suicide Cluster: An Examination of Age-Specific Effects", *American Journal of Public Health*, 80 (1990): 211–212.
- ³² C. Wilkie – S. Macdonald – K. Hildahl, "Community Case Study: Suicide Cluster in a Small Manitoba Community", *Canadian Journal of Psychiatry*, 43 (1998): 823–828.
- ³³ D. A. Brent et al., "An Outbreak of Suicide and Suicidal Behavior in a High School", *Journal of the American Academy of Child and Adolescent Psychiatry*, 28 (1989): 918–924.
- ³⁴ Lásd pl. UPI, "Japanese Internet Suicide Clubs Targeted by Police", October 7, 2005; *BBC News*, "Nine Die in Japan 'Suicide Pacts'", October 12, 2004; és S. Rajagopal, "Suicide pacts and the internet", *British Medical Journal*, 2004; 329: 1298–1299.
- ³⁵ P. S. Bearman – J. Moody, "Suicide and Friendships Among American Adolescents", *American Journal of Public Health*, 94 (2004): 89–95.
- ³⁶ P. Hedstrom – K. Y. Liu, – M. K. Nordvik, "Interaction Domains and Suicides: A Population-based Panel Study of Suicides in Stockholm, 1991–1999", *Social Forces*, 87 (2008): 713–740.
- ³⁷ M. D. Resnick et al., "Protecting Adolescents from Harm: Findings from the National Longitudinal Study of Adolescent Health", *Journal of the American Medical Association*, 278 (1997): 823–832.
- ³⁸ Centers for Disease Control, "Suicide Contagion..."
- ³⁹ M. Gould – P. Jamieson – D. Romer, "Media Contagion and Suicide Among the Young", *American Behavioral Scientist*, 46 (2003): 1269–1284.
- ⁴⁰ R. R. Wing – R. W. Jeffery, "Benefits of recruiting participants with friends and increasing social support for weight loss and maintenance", *Journal of Consulting and Clinical Psychology*, 67 (1999): 132–138.
- ⁴¹ A. A. Gorin et al., "Weight Loss Treatment Influences Untreated Spouses and the Home Environment: Evidence of a Ripple Effect", *International Journal of Obesity*, 32, no. 11 (2008): 1678–1684.; A. L. Shattuck – E. White – A. R. Kristal, "How Women's Adopted Low-Fat Diets Affect Their Husbands", *American Journal of Public Health*, 82 (1992): 1244–1250.; R. S. Zimmerman et al., "The Effects of a Worksite Health Promotion Program on the Wives of Firefighters", *Social Science and Medicine*, 26 (1988): 537–543.
- ⁴² T. W. Valente – P. Pumpuang, "Identifying Opinion Leaders to Promote Behavior Change", *Health Education and Behavior*, 34 (2007): 881–896.

- ⁴³ D. B. Buller et al., “Randomized Trial Testing the Effect of Peer Education in Increasing Fruit and Vegetable Intake”, *Journal of the National Cancer Institute*, 91 (1999):1491–1500.; Sikkema et al., “Outcomes of a Randomized Community-Level HIV Prevention Intervention for Women Living in 18 Low-Income Housing Developments”, *American Journal of Public Health*, 90 (2000): 57–63.
- ⁴⁴ D. J. Watts – P. S. Dodds, “Influentials, Networks, and Public Opinion Formation”, *Journal of Consumer Research*, 34 (2007): 441–458.
- ⁴⁵ D. Bahr et al., “Exploiting Social Networks to Mitigate the Obesity Epidemic”, *Obesity*, 17 (2009): 723–728.
- ⁴⁶ R. Cohen – S. Havlin – D. Aen-Avraham, “Efficient Immunization Strategies for Computer Networks and Populations”, *Physical Review Letters*, 2003; 91: 247–501.
- ⁴⁷ J. Leskovec et al., “Cost-Effective Outbreak Detection in Networks”, in *Proceedings of the 13th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining* (New York: Association for Computing Machinery, 2007) 420–429.

5. A PÉNZNEK NINCS SZAGA

- ¹ P. Trowbridge – S. Thompson, “Northern Rock Experiences Second Day of Withdrawals”, *Bloomberg*, September 15, 2007.
- ² *Uo.*
- ³ “Panic grips Northern Rock savers for second straight day”, *AFP*, September 13, 2007.
- ⁴ B. Livesey – J. Menon, “Northern Rock Stock Tumbles Further Amid Run on Bank”, *Bloomberg*, September 17, 2007.
- ⁵ “The Great Northern Run”, *Economist*, September 20, 2007.
- ⁶ M. Oliver, “Customers Rush to Withdraw Money”, *Guardian*, September 14, 2007.
- ⁷ J. Werdigier, “A Rush to Cash out of Northern Rock”, *International Herald Tribune*, September 17, 2007.
- ⁸ D. Segal, “In Letter, Buffet Accepts Blame and Faults Others”, *New York Times*, March 1, 2009, A12.
- ⁹ M. Kelly – C. O’Grada, “Market Contagion: Evidence from the Panics of 1854 and 1857”, *American Economic Review*, 90 (2000): 1110–1124.
- ¹⁰ M. Grabell, “Dallas: Venue Closing for 5 Months After Prostitution Arrests”, *Dallas Morning News*, February 6, 2007.
- ¹¹ S. Scott – C. Duncan, *Biology of Plagues: Evidence from Historical Populations* (Cambridge: Cambridge University Press, 2001).
- ¹² “Web game provides breakthrough in predicting spread of epidemics”, http://www.scienceblog.com/cms/web_game_provides_breakthrough_in_predicting_spread_of_epidemics_9874. (Élérve: 2009. március 1.)

- ¹³ D. Brockmann – L. Hufnagel – T. Geisel, “The Scaling Laws of Human Travel”, *Nature*, 439, no. 7075 (2006): 462–465.
- ¹⁴ R. Shiller, *Irrational Exuberance* (Princeton, NJ: Princeton University Press, 2005).
- ¹⁵ F. Galton, “Vox Populi”, *Nature*, 75: 450–451 (1907).
- ¹⁶ J. H. Fowler, “Elections and Markets: The Effect of Partisan Orientation, Policy Risk, and Mandates on the Economy”, *Journal of Politics*, 68, no. 1 (2006): 89–103.; J. H. Fowler – O. Smirnov, *Mandates, Parties, and Voters: How Elections Shape the Future* (Philadelphia: Temple University Press, 2007).
- ¹⁷ K. J. Arrow et al., “The Promise of Prediction Markets”, *Science*, 320 (2008): 877–878.
- ¹⁸ M. J. Salganik – P. S. Dodds – D. J. Watts, “Experimental Study of Inequality and Unpredictability in an Artificial Cultural Market”, *Science*, 311 (2006): 854–856.
- ¹⁹ E. M. Rogers, *Diffusion of Innovations*, 5th ed. (New York: Free Press, 2003).
- ²⁰ J. J. Brown – P. H. Reingen, “Social Ties and Word Of Mouth Referral Behavior”, *Journal of Consumer Research*, 14 (1987): 350–362.
- ²¹ A. B. Jaffe – M. Trajtenberg, *Patents, Citations and Innovations: A Window on the Knowledge Economy* (Cambridge, MA: MIT Press, 2002); E. Duguet – M. MacGarvie, “How Well Do Patent Citations Measure Knowledge Spillovers? Evidence from French Innovative Surveys”, *Economics of Innovation and New Technology*, 14 (2005): 375–393.
- ²² J. Singh, “Collaborative Networks as Determinants of Knowledge Diffusion Patterns”, *Management Science*, 51 (2005): 756–770.
- ²³ M. Granovetter, “The Strength of Weak Ties”, *American Journal of Sociology*, 78 (1973): 1360–1380. 1372.
- ²⁴ J. F. Padgett – C. K. Ansell, “Robust Action and the Rise of the Medici, 1400–1434”, *American Journal of Sociology*, 98 (1993): 1259–1319.
- ²⁵ A. J. Hillman, “Politicians on the Board of Directors: Do Connections Affect the Bottom Line?” *Journal of Management*, 31 (2005): 464–481.
- ²⁶ P. Mariolis, “Interlocking Directorates and the Control of Corporations”, *Social Science Quarterly*, 56 (1975): 425–439.
- ²⁷ V. Burris, “Interlocking Directorates and Political Cohesion among Corporate Elites”, *American Journal of Sociology*, 111 (2005): 249–283.
- ²⁸ B. Uzzi, “The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect”, *American Sociological Review*, 61, (1996): 674–698.
- ²⁹ B. Uzzi – J. Spiro, “Collaboration and Creativity: The Small World Problem”, *American Journal of Sociology*, 111 (2005): 447–504.
- ³⁰ D. J. Watts – S. H. Strogatz, “Collective Dynamics of ‘Small-World’ Networks”, *Nature*, 393 (1998): 409–410.
- ³¹ M. Kearns – S. Suri – N. Montfort, “An Experimental Study of the Coloring Problem on Human Subject Networks”, *Science*, 313 (2006): 824–827.
- ³² M. Kearns et al., “Behavioral Experiments on Biased Voting in Networks”, *Proceedings of the National Academy of Sciences*, 106 (2009): 1347–1352.

- ³³ M. Yunus, *Banker to the Poor: Micro-Lending and the Battle Against World Poverty* (New York: Public Affairs, 2003) 62.
- ³⁴ C. Geertz, "The Rotating Credit Association: A "Middle Rung" in Development", *Economic Development and Cultural Change*, 10 (1962): 241–263.
- ³⁵ T. Besley – S. Coate – G. Loury, "The Economics of Rotating Savings and Credit Associations", *American Economic Review*, 83 (1993): 792–810.; S. Ardnner, "The Comparative Study of Rotating Credit Associations", *Journal of the Royal Anthropological Institute*, 94 (1964): 202–229.

6. POLITIKAI KAPCSOLATOK

- ¹ A. Smith – L. Raine, "The Internet and the 2008 Election", June 15, 2008, http://www.pewinternet.org/~-/media//Files/Reports/2008/PIP_2008_election.pdf. (Elérve: 2009. április 4.)
- ² A. Downs, *An Economic Theory of Democracy* (New York: Harper, 1957).
- ³ W. Riker – P. Ordeshook, "A Theory of the Calculus of Voting", *American Political Science Review*, 62 (1968): 25–42.
- ⁴ A. J. Fischer, "The Probability of Being Decisive", *Public Choice*, 101 (1999): 267–283.; I. J. Good – L. S. Mayer, "Estimating the Efficacy of a Vote", *Behavioral Science*, 20 (1975): 25–33.; G. Tullock, *Towards a Mathematics of Politics* (Ann Arbor, MI: University of Michigan, 1967).
- ⁵ C. B. Mulligan – C. G. Hunter, "The Empirical Frequency of a Pivotal Vote", *Public Choice*, 116 (2003): 31–54.
- ⁶ A. Gelman – G. King – J. Boscardin, "Estimating the Probability of Events That Have Never Occurred: When Is Your Vote Decisive?" *Journal of the American Statistical Association*, 93 (1998): 1–9.
- ⁷ A. Blais – R. Young, "Why Do People Vote? An Experiment in Rationality", *Public Choice*, 99 (1999): 1–2, 39–55.
- ⁸ T. Carpenter, "Professor Registers to Vote", *Lawrence Journal-World*, November 12, 1996.
- ⁹ M. Fiorina, "Information and Rationality in Elections", in *Information and Democratic Processes*, ed. J. Ferejohn – J. Kuklinski (Urbana, IL: University of Illinois Press, 1990): 329–342.
- ¹⁰ A. Campbell – G. Gurin – W. E. Miller, *The Voter Decides* (Evanston, IL: Row, Peterson and Company, 1954); W. A. Glaser, "The Family and Voting Turnout", *Public Opinion Quarterly*, 23 (1959): 563–570.; B. C. Straits, "The Social Context of Voter Turnout", *Public Opinion Quarterly*, 54 (1990): 64–73.; S. Knack, "Civic Norms, Social Sanctions, and Voter Turnout", *Rationality and Society*, 4 (1992): 133–156.; C. B. Kenny, "Political Participation and Effects from the Social Environment", *American Journal of Political Science*, 36 (1992): 259–267.; C. B. Kenny, "The Microenvironment of Political Participation", *American Politics Quarterly*, 21 (1993): 223–238.; P. A. Beck et al., "The 8/1/09 3:20:18 PM Notes 321 So-

- cial Calculus of Voting: Interpersonal, Media, and Organizational Influences on Presidential Choices”, *American Political Science Review*, 96 (2002): 57–74.
- ¹¹ P. F. Lazarsfeld – B. Berelson – H. Gaudet, *The People’s Choice* (New York: Columbia University, 1944); B. Berelson – P. F. Lazarsfeld – W. N. McPhee, *Voting* (Chicago: University of Chicago Press, 1954).
- ¹² R. Huckfeldt – J. Sprague, *Citizens, Parties, and Social Communication* (New York: Cambridge University Press, 1995).
- ¹³ R. Huckfeldt, “Political Loyalties and Social Class Ties: The Mechanisms of Contextual Influence”, *American Journal of Political Science*, 28 (1984): 414.
- ¹⁴ R. Huckfeldt – P. E. Johnson – J. D. Sprague, *Political Disagreement: The Survival of Diverse Opinions within Communication Networks* (New York: Cambridge University Press, 2004).
- ¹⁵ J. H. Fowler, “Turnout in a Small World”, in *The Social Logic of Politics: Personal Networks as Contexts for Political Behavior*, ed. A. Zuckerman (Philadelphia: Temple University Press, 2005): 269–287.
- ¹⁶ R. Putnam, *Bowling Alone* (New York: Simon and Schuster, 2001).
- ¹⁷ D. W. Nickerson, “Is Voting Contagious? Evidence from Two Field Experiments”, *American Political Science Review*, 102 (2008): 49–57.
- ¹⁸ A. de Tocqueville, *A demokrácia Amerikában: Válogatás* (Budapest: Gondolat, 1983).
- ¹⁹ B. C. Burden, “Voter Turnout and the National Election Studies”, *Political Analysis*, 8 (2000): 389–398.
- ²⁰ K. T. Poole – H. Rosenthal, *Congress: A Political-Economic History of Roll Call Voting* (New York: Oxford University Press, 1997).
- ²¹ *Congressional Record (Senate)*, September 11, 2006, S9297.
- ²² J. H. Fowler, “Legislative Cosponsorship Networks in the U.S. House and Senate”, *Social Networks*, 28 (2006): 454–465.; J. H. Fowler, “Connecting the Congress: A Study of Cosponsorship Networks”, *Political Analysis*, 14 (2006): 456–487.
- ²³ “Brazen Conspiracy”, *Washington Post*, November 29, 2005.
- ²⁴ Y. Zhang et al., “Community Structure in Congressional Networks”, *Physica A*, 387 (2008): 1705–1712.
- ²⁵ M. McGrory, “McCain, Gramm a Strange Pairing”, *Omaha World Herald*, November 18, 1995.
- ²⁶ J. Zengerle, “Clubbed”, *New Republic*, May 7, 2001.
- ²⁷ R. L. Hall, “Measuring Legislative Influence”, *Legislative Studies Quarterly*, 17 (1992): 205–231; B. Sinclair, *The Transformation of the U.S. Senate* (Baltimore, MD: Johns Hopkins University, 1989); S. Smith, *Call to Order* (Washington, DC: Brookings Institution, 1989); B. Weingast, “Fighting Fire with Fire: Amending Activity and Institutional Change in the Postreform Congress”, in *The Post-Reform Congress*, ed. R. Davidson (New York: St. Martin’s Press, 1991).
- ²⁸ D. P. Carpenter – K. M. Esterling – D. M. J. Lazer, “Friends, Brokers, and Transitivity: Who Informs Whom in Washington Politics?” *Journal of Politics*, 66

- (2004): 224–246.; D. P. Carpenter – K. M. Esterling – D. M. J. Lazer, “The Strength of Weak Ties in Lobbying Networks – Evidence from Health-Care Politics in the United States”, *Journal of Theoretical Politics*, 10 (1998): 417–444.
- ²⁹ A. Hoffman, *Steal This Book* (New York: Grove Press, 1971). 8/1/09 3:20:18 PM 322 Notes.
- ³⁰ M. T. Heaney – F. Rojas, “Partisans, Nonpartisans, and the Antiwar Movement in the United States”, *American Politics Research*, 35 (2007): 431–464.
- ³¹ Smith – Raine, “The Internet and the 2008 Election”.
- ³² Lásd pl. L. A. Henao, “Columbians Tell FARC: ‘Enough’s enough’ – In a March Organized on Facebook, Hundreds of Thousands Protested Against the Leftist Rebel Group Monday”, *Christian Science Monitor*, February 6, 2008.
- ³³ L. A. Adamic – N. Glance, “The Political Blogosphere and the 2004 U.S. Election: Divided They Blog”, *Proceedings of the 3rd International Workshop on Link Discovery* (New York: Association for Computing Machinery, 2005), 36–43.
- ³⁴ J. Kelly – B. Etling, “Mapping Iran’s Online Public: Politics and Culture in the Persian Blogosphere”, *Berkman Center Research Publication*, 2008/1 (2008): 1–36.
- ³⁵ Uo. 6.

7. A VÉRÜNKBEN VAN

- ¹ “Survivor Recaps”, <http://www.cbs.com/primetime/survivor/recaps/?season=2>. (Elérve: 2009. március 5.)
- ² B. Holldobler – E. O. Wilson, *The Superorganism: The Beauty, Elegance, and Strangeness of Insect Societies* (New York: W. W. Norton, 2009).
- ³ I. McEwan, *Órült szerelem* (Budapest: Scolar, 2000). Tandori Dezső fordítása.
- ⁴ R. Axelrod, *The Evolution Corporation* (New York: Basic Books, 1984).
- ⁵ C. Hauert et al., “Volunteering as Red Queen Mechanism for Cooperation in Public Goods Games”, *Science*, 296 (2002): 1129–1132.
- ⁶ R. Boyd – P. J. Richardson, “Punishment Allows the Evolution of Cooperation (or Anything Else) in Sizable Groups”, *Ethology and Sociobiology*, 13 (1992): 171–195.
- ⁷ J. H. Fowler, “Altruistic Punishment and the Origin of Cooperation”, *Proceedings of the National Academy of Sciences*, 102 (2005): 7047–7049.
- ⁸ C. Hauert et al., “Via Freedom to Coercion: The Emergence of Costly Punishment”, *Science*, 316 (2007): 1905–1907.
- ⁹ J. S. Mill, *Essays on Some Unsettled Questions of Political Economy (Tanulmányok a politikai gazdaságtan néhány eldöntetlen kérdéséről)* (London: Longmans, Green, Reader, and Dyer, 1874): V. 46.
- ¹⁰ W. Güth – R. Schmittberger – B. Schwarze, “An Experimental Analysis of Ultimatum Bargaining”, *Journal of Economic Behavior and Organization*, 3 (1982): 367–388.
- ¹¹ J. H. Fowler, “Altruism and Turnout”, *Journal of Politics*, 68 (2006): 674–683.; J. H. Fowler – C. D. Kam, “Beyond the Self: Altruism, Social Identity, and Politi-

- cal Participation”, *Journal of Politics*, 69 (2007): 813–827.; C. D. Kam – S. Cranmer – J. H. Fowler, “When It’s Not All About Me: Altruism, Participation, and Political Context” (publikálatlan tanulmány); C. T. Dawes – P. J. Loewen – J. H. Fowler, “Social Preferences and Political Participation” (publikálatlan tanulmány).
- ¹² “Cash Found in House’s Walls Becomes Nightmare”, *Associated Press*, November 8, 2008.
- ¹³ R. Frank – T. Gilovich – D. Regan, “Does Studying Economics Inhibit Cooperation?” *Journal of Economic Perspectives*, 7 (1993): 159–171.
- ¹⁴ J. Henrich, “Does Culture Matter in Economic Behavior? Ultimatum Game Bargaining Among the Machiguenga”, *American Economic Review*, 90 (2000): 973–979.
- ¹⁵ H. Xian et al., “Self-Reported Zygosity and the Equal-Environments Assumption for Psychiatric Disorders in the Vietnam Era Twin Registry”, *Behavior Genetics*, 30 (2000): 303–310.; K. S. Kendler et al., “A Test of the Equal-Environment Assumption in Twin Studies of Psychiatric Illness”, *Behavior Genetics*, 23 (1993): 21–27.; S. Scarr – L. Carter-Saltzman, “Twin Method: Defense of a Critical Assumption”, *Behavior Genetics*, 9 (1979): 527–542.
- ¹⁶ D. Cesarini et al., “Heritability of Cooperative Behavior in the Trust Game”, *Proceedings of the National Academy of Sciences*, 105 (2008): 3721–3726.
- ¹⁷ J. H. Fowler – C. T. Dawes – N. A. Christakis, “Model of Genetic Variation in Human Social Networks”, *PNAS: Proceedings of the National Academy of Sciences*, 106 (2009): 1720–1724.
- ¹⁸ Worlds Collide Theory, <http://www.urbandictionary.com/define.php?term=Worlds+Collide+Theory>. (Elérve: 2009. március 4.)
- ¹⁹ D. I. Boomsma et al., “Genetic and Environmental Contributions to Loneliness in Adults: The Netherlands Twin Register Study”, *Behavior Genetics*, 35 (2005): 745–752.
- ²⁰ *Uo.*
- ²¹ M. M. Lim et al., “Enhanced Partner Preference in a Promiscuous Species by Manipulating the Expression of a Single Gene”, *Nature*, 429 (2004): 754–757.
- ²² A. Knafo et al., “Individual Differences in Allocation of Funds in the Dictator Game Associated with Length of the Arginine Vasopressin 1a Receptor Rs3 Promoter Region and Correlation Between Rs3 Length and Hippocampal m RNA”, *Genes, Brain and Behavior*, 7 (2008): 266–275.
- ²³ J. C. Flack et al., “Policing Stabilizes Construction of Social Niches in Primates”, *Nature*, 439 (2006): 426–429.
- ²⁴ K. Faust – J. Skvoretz, “Comparing Networks Across Space and Time, Size, and Species”, *Sociological Methodology*, 32 (2002): 267–299.
- ²⁵ J. H. Fowler – D. Schreiber, “Biology, Politics, and the Emerging Science of Human Nature”, *Science*, 322 (2008): 912–914.
- ²⁶ M. A. Changizi – Q. Zhang – S. Shimojo, “Bare Skin, Blood and the Evolution of Primate Colour Vision”, *Biology Letters*, 2 (2006): 217–221.

- ²⁷ E. Herrmann et al., “Humans Have Evolved Specialized Skills of Social Cognition: The Cultural Intelligence Hypothesis”, *Science*, 317 (2007): 1360–1366.
- ²⁸ C. Mamali, “Participative Pictorial Representations of Self-Other Relationships: Social-Autograph Method”, General Meeting of the European Association of Experimental Social Psychology, Horvátország, 2008. június 1–14.
- ²⁹ N. Epley et al., “Creating Social Connection Through Inferential Reproduction: Loneliness and Perceived Agency in Gadgets, Gods, and Greyhounds”, *Psychological Science*, 19 (2008): 114–120.
- ³⁰ A. B. Newberg et al., “The Measurement of Regional Cerebral Blood Flow During the Complex Cognitive Task of Meditation: A Preliminary SPECT Study”, *Psychiatry Research: Neuroimaging*, 106 (2001): 113–122.; A. B. Newberg et al., “Cerebral Blood Flow During Meditative Prayer: Preliminary Findings and Methodological Issues”, *Perceptual and Motor Skills*, 97 (2003): 625–630.
- ³¹ R. Dunbar, “Coevolution of Neocortex Size, Group Size, and Language in Humans”, *Behavioral and Brain Sciences*, 16 (1993): 681–735.

8. HIPERKAPCSOLATOK

- ¹ E. T. Lofgren – N. H. Fefferman, “The Untapped Potential of Virtual Game Worlds to Shed Light on Real World Epidemics”, *Lancet Infectious Diseases*, 7 (2007): 625–629.
- ² S. Milgram, “Behavioral Study of Obedience”, *Journal of Abnormal and Social Psychology*, 67 (1963): 371–378.; S. Milgram, *Obedience to Authority: An Experimental View* (New York: Harper Collins, 1974).
- ³ T. Blass, “The Milgram Paradigm After 35 years: Some Things We Now Know about Obedience to Authority”, *Journal of Applied Social Psychology*, 29 (1999): 955–978.
- ⁴ M. Slater et al., “A Virtual Reprise of the Stanley Milgram Obedience Experiments”, *PLoS ONE*, 1, no. 1 (2006): e39. doi:10.1371/journal.pone.0000039.
- ⁵ Lásd pl. A. Case – C. Paxson – M. Islam, “Making Sense of the Labor Market Height Premium: Evidence from the British Household Panel Survey”, *NBER Working Paper 14007*, May 2008; D. Hamermesh – J. Biddle, “Beauty and the Labor Market”, *American Economic Review*, 84 (1994): 1174–1194.; B. Harper, “Beauty, Stature and the Labour Market: A British Cohort Study”, *Oxford Bulletin of Economics and Statistics*, 62 (2008): 771–800.; E. Loh, “The Economic Effects of Physical Appearance”, *Social Science Quarterly*, 74 (1993): 420–437.
- ⁶ N. Yee – J. Bailenson, “The Proteus Effect: The Effect of Transformed Self-Representation on Behavior”, *Human Communication Research*, 33 (2007): 271–290.
- ⁷ Uo.
- ⁸ N. Yee – J. Bailenson – N. Ducheneaut, “The Proteus Effect: Implications of Transformed Digital Self-Representation on Online and Offline Behavior”, *Human Communication Research*, 36 (2009): 285–312.

- ⁹ P. W. Eastwick – W. L. Gardner, “Is It a Game? Evidence for Social Influence in the Virtual World”, *Social Influence*, 1 (2008): 1–15.
- ¹⁰ N. Yee et al., “The Unbearable Likeness of Being Digital: The Persistence of Non-verbal Social Norms in Online Virtual Environments”, *CyberPsychology and Behavior*, 10 (2007): 115–121.
- ¹¹ A. Cliff – P. Haggett, “Time, Travel, and Infection”, *British Medical Bulletin*, 69 (2004): 87–99.
- ¹² *Uo.*
- ¹³ D. J. Bradley, “The Scope of Travel Medicine” in *Travel Medicine: Proceedings of the First Conference on International Travel Medicine*, ed. R. Steffen (Berlin: Springer-Verlag, 1989): 1–9.
- ¹⁴ M. C. Gonzalez – C. A. Hidalgo – A. L. Barabási, “Understanding Individual Human Mobility Patterns”, *Nature*, 453 (2008): 779–782.
- ¹⁵ T. Standage, *The Victorian Internet* (New York: Walker and Company, 1998).
- ¹⁶ I. de Sola Pool, *Forecasting the Telephone: A Retrospective Technology Assessment of the Telephone* (Norwood, NJ: Ablex Publ., 1983): 86.
- ¹⁷ *Uo.* 49.
- ¹⁸ C. S. Fischer, *America Calling: A Social History of the Telephone to 1940* (Berkeley, CA: University of California Press, 1992): 26.
- ¹⁹ C. H. Cooley, idézi R. McKenzie, “The Neighborhood”, in *Rodrick D. McKenzie on Human Ecology*, ed. A. Hawley (Chicago: University of Chicago Press, 1921 [1968]): 51–93.
- ²⁰ Fischer, *America Calling*; M. Mayer, “The Telephone and the Uses of Time”, in *The Social Impact of the Telephone*, ed. I. de Sola Pool (Cambridge, MA: MIT Press, 1977), 225–245; N. S. Baron, *Always On: Language in an Online and Mobile World* (New York: Oxford University Press, 2008).
- ²¹ H. N. Casson, “The Social Value of the Telephone”, *The Independent*, 71 (1911): 899.
- ²² K. Hampton, “Netville: Community On and Offline in a Wired Suburb”, in *The Cybercities Reader*, ed. S. Graham (London: Routledge, 2004): 260.
- ²³ *Uo.* 260.
- ²⁴ D. M. Boyd – N. B. Ellison, “Social Network Sites: Definition, History, and Scholarship”, *Journal of Computer-Mediated Communication*, 13 (2007): 210–230.
- ²⁵ *Uo.*
- ²⁶ “Eliot Students Petition for Tape; Kirklanders Fast for Facebook”, *Harvard Crimson*, December 1, 1984.
- ²⁷ S. C. Faludi, “Help Wanted: Brass Tacks”, *Harvard Crimson*, September 28, 1979.
- ²⁸ “Facebook Statistics”, <http://www.facebook.com/press/info.php?statistics>. (Elérve: 2009. március 7.)
- ²⁹ K. Lewis et al., “Tastes, Ties, and Time: A New (Cultural, Multiplex, and Longitudinal) Social Network Dataset Using Facebook.com”, *Social Networks*, 30 (2008): 330–342.

- ³⁰ *The Colbert Report*, July 31, 2006.
- ³¹ J. H. Fowler, “The Colbert Bump in Campaign Donations: More Truthful than Truthy”, *PS: Political Science & Politics*, 41 (2008): 533–539.
- ³² A. Ebersbach et al., *Wiki: Web Collaboration* (New York: Springer-Verlag, 2008).
- ³³ J. Giles, “Internet Encyclopaedias Go Head to Head”, *Nature*, 438 (2005): 900–901.
- ³⁴ “When Sam Met Allison”, *Children’s News*, September 2008.
- ³⁵ “ACOR Acorlists”, <http://www.acor.org/about/about.html>. (Elérve: 2009. március 7.)
- ³⁶ J. D. Klausner et al., “Tracing a Syphilis Outbreak Through Cyberspace”, *Journal of the American Medical Association*, 284 (2000): 447–449.
- ³⁷ A. Lenhart – L. Rainie – O. Lewis, *Teenage Life Online: The Rise of the Instant-Message Generation and the Internet’s Impact on Friendship and Family Relationships* (Washington, DC: Pew Internet and American Life Project, 2001).
- ³⁸ A. Lenhart – M. Madden – P. Hitlin, *Teens and Technology* (Washington, DC: Pew Internet and American Life Project, 2005).
- ³⁹ J. L. Whitlock – J. L. Powers – J. Eckenrode, “The Virtual Cutting Edge: The Internet and Adolescent Self-Injury”, *Developmental Psychology*, 42, no. 3 (2006): 1–11.
- ⁴⁰ *Uo.*
- ⁴¹ *Uo.* 7.
- ⁴² <http://gangstalkingworld.com>. (Elérve: 2008. november 6.)
- ⁴³ S. Kershaw, “Sharing Their Demons on the Web”, *New York Times*, November 12, 2008; lásd még V. Bell – A. Munoz-Solomando – V. Reddy, “‘Mind Control’ Experiences on the Internet: Implications for Psychiatric Diagnosis or Delusions”, *Psychopathology*, 39 (2006): 87–91.
- ⁴⁴ “Woman Arrested for Killing Virtual Reality Husband”, *CNN*, October 23, 2008.
- ⁴⁵ “Virtual World Affair Ends with Real-Life Divorce”, *Western Morning News*, November 14, 2008.

9. EGÉSZÉBEN JÓ

- ¹ Ökumenikus Biblia, 1Móz 11,6.
- ² Thomas Hobbes: *Leviatán (vagy az egyházi és világi állam formája és hatalma)* (Budapest: Kossuth, 1999, Vámosi Pál fordítása).
- ³ B. Holldobler – E. O. Wilson, *The Superorganism: The Beauty, Elegance, and Strangeness of Insect Societies* (New York: W. W. Norton, 2009).
- ⁴ M. Nowak, “Five Rules for the Evolution of Cooperation”, *Science*, 314 (2006): 1560–1563.
- ⁵ I. D. Couzin et al., “Effective Leadership and Decision-Making in Animal Groups on the Move”, *Nature*, 433 (2005): 513–516.; I. D. Couzin et al., “Collective Memory and Spatial Sorting in Animal Groups”, *Journal of Theoretical Biology*, 218 (2002): 1–11.

- ⁶ D. P. Bebber et al., “Biological Solutions to Transport Network Design”, *Proceedings of the Royal Society B*, 274 (2007): 2307–2315.; “Transport Efficiency and Resilience in Mycelial Networks”, Mark Fricker hozzászólása a Német Fizikai Társaság 2009. március 27-én tartott drezdai ülésén.
- ⁷ T. Nakagaki – H. Yamada – A. Toth, “Maze-solving by an Amoeboid Organism”, *Nature*, 407 (2000): 470.
- ⁸ G. Palla – A. L. Barabási – T. Vicsek, “Quantifying Social Group Evolution”, *Nature*, 446 (2007): 664–667.
- ⁹ S. Crabtree – B. Pelham, “Religion Provides Emotional Boost to World’s Poor”, March 6, 2009, <http://www.gallup.com/poll/116449/Religion-Provides-Emotional-Boost-World-Poor.aspx>.
- ¹⁰ E. L. Glaeser – B. Sacerdote – J. A. Scheinkman, “Crime and Social Interactions”, *Quarterly Journal of Economics*, 11 (1996): 507–548.
- ¹¹ A. J. Reiss, “Understanding Changes in Crime Rates”, in *Indicators of Crime and Criminal Justice: Quantitative Studies*, ed. S. Feinberg – A. J. Reiss (Washington, DC: Bureau of Justice Statistics, 1980).
- ¹² F. Gino – S. Ayal – D. Ariely, “Contagion and Differentiation in Unethical Behavior: The Effect of One Bad Apple on the Barrel”, *Psychological Science*, 20 (2009): 393–398.
- ¹³ Independent Sector, “Giving and Volunteering in the United States – 2001”, www.independentsector.org.
- ¹⁴ K. G. Carman, “Social Influences and the Private Provision of Public Goods: Evidence from Charitable Contributions in the Workplace”, *Stanford Institute for Economic Policy Research Discussion Paper 02-13*, January 2003.
- ¹⁵ J. K. Goeree et al., “The 1/d Law of Giving”, <http://www.hss.caltech.edu/~lyariv/Papers/Westridge.pdf>. (Elérve: 2009. március 4.)
- ¹⁶ S. Leider et al., “Directed Altruism and Enforced Reciprocity in Social Networks: How Much Is a Friend Worth?”, May 2007, *NBER Working Paper No. W13135*, <http://ssrn.com/abstract=989946>.