

## A SZÖVEGEK FORRÁSAI

BEVEZETŐ © Blaskó Ágnes, Margitházi Beja

### KOGNITÍV TUDOMÁNY ÉS PERCEPCIÓELMÉLET

Bevezetés © Nöe, Alva, and Thompson, Evan (eds.), *Vision and Mind: Selected Readings in the Philosophy of Perception*, 1–14 © 2002 Massachusetts Institute of Technology, by permission of The MIT Press.

translation © Tóth Tamás

Hiszem, ha látom – vagy mégsem? © Dennett, Daniel C., Seeing is Believing – or is it? In Nöe, Alva, and Thompson, Evan (eds.), *Vision and Mind: Selected Readings in the Philosophy of Perception*, 481–496 © 2002 Massachusetts Institute of Technology, by permission of The MIT Press.

translation © Buglya Zsófia

Az észlelés és az újságoldal. Kritikai elemzés © Ann Mary Barry, Perception and the Newspaper: A Critical Analysis. In Smith, Kenneth–Moriarty, Sandra–Barbatsis, Gretchen–Kenney, Keith (eds.), *Handbook of Visual Communication: Theory, Methods and Media*. Manwah, N.J. Lawrence Erlbaum Associates, 2005, 81–97. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.

translation © Buglya Zsófia

### SZEMIOTIKA

Vizuális szemiotika – elmélet © Moriarty, Sandra: Visual Semiotics Theory. In Smith, Kenneth–Moriarty, Sandra–Barbatsis, Gretchen–Kenney, Keith (eds.), *Handbook of Visual Communication: Theory, Methods and Media*. Manwah, N.J. Lawrence Erlbaum Associates, 2005, 227–242. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.

translation © Czifra Réka

A kép retorikája © Barthes, Roland, Rhétorique de l'image. *Communications* 4 (1964): 40–51.

translation © Angyalosi Gergely (*Filmkultúra* 5. 64–72.)

„Reklámmunka” (részlet) © Reproduced with permission of Marion Boyars Publishers from the work entitled *Decoding Advertisements* by Judith Williamson, Marion Boyars, 1978, 17–31.

translation © Czifra Réka

### MŰVÉSZETTÖRTÉNETI MEGKÖZELÍTÉS

Művészettörténet © Carrier, David, Art History. In Nelson S., Robert – Shiff, Richard (eds.): *Critical Terms for Art History*. Chicago & London. The University of Chicago Press, 1996, 129–141.

translation © Buglya Zsófia

A képi fordulat © Mitchell William, J. Thomas, The Pictural Turn. In *Picture theory*. Chicago & London. The University of Chicago Press, 1994, 11–34.

translation © Tóth Zsófia Anna (*A képek politikája. W. J. T. Mitchell válogatott írásai*. Szeged, 2008, JATE Press, 131–153.)

Képi útmutatások © Gombrich, Ernst, Pictorial Instructions. In *The Uses of Images – Studies in the Social Function of Art and Visual Communication*. London. Phaidon Press, 1999, 226–239.  
translation © Buglya Zsófia

#### FEMINIZMUS ÉS PSZICHOANALÍZIS

Pszichoanalízis: vizuális kultúra, vizuális élvezet, vizuális széthullás © Rose, Gillian, Psychoanalysis: Visual Culture, Visual Pleasure, Visual Disruption. In *Visual Methodologies: An Introduction to the Interpretation of Visual Materials*. London, Sage Publications, 2001, 100–134. Reproduced by permission of SAGE Publications, London, Los Angeles, New Delhi and Singapore.  
translation © Czifra Réka

Film és maszk. A női néző elmélete © Doane, Mary Ann, Film and the Masquerade. Theorizing the Female Spectator. In *Femmes Fatales. Feminism, Film Theory, Psychoanalysis*. New York – London, Routledge, 1991, 17–32. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.  
translation © Jakab Enikő (*Metropolis* 2000/4. 24–36.)

A képernyő (Cindy Sherman: *Untitled Film Stills*) © Silverman, Kaja, *The Threshold of the Visible World*. New York, Routledge, 1995, 206–227. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.  
translation © Czifra Réka

#### KULTURÁLIS MEGKÖZELÍTÉS

translation © Czifra Réka

A kulturális termelők látható bizonyítéka © Mahon, Maureen, The Visible Evidence of Cultural Producers. *Annual Review of Anthropology* 29 (2000): 467–492. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.

Séta a városban © Certeau, Michel de, Walking in the City. In During, Simon (ed.), *The Cultural Studies Reader*. London, Routledge. 151–160. Reproduced by permission of Simon During.

Madonna © Fiske, John, Madonna. In *Reading the Popular*. London, Routledge, 1995, 95–114. Reproduced by permission of Taylor and Francis Group, LLC, a division of Informa plc.

#### TARTALOMELEMZÉS

translation © Tóth Tamás

Tartalomelemzés – megszámoljuk, amit lát(ni vélünk) © Rose, Gillian, Counting what you (think you) see. In *Visual Methodologies: An Introduction to the Interpretation of Visual Materials*. London, Sage Publications, 2001, 54–68. Reproduced by permission of SAGE Publications, London, Los Angeles, New Delhi and Singapore.

Visszatérés Goffman *Gender Advertisements*-éhez – a tartalomelemzés és a szemiotikai elemzés kombinálása © Bell, Phillippe – Milic, Marko, Goffman's *Gender Advertisements* revisited: combining content analysis with semiotic analysis. *Visual Communication*. Sage Publications. 1(2) (2002): 203–222. Reproduced by permission of SAGE Publications, London, Los Angeles, New Delhi and Singapore.